

## Contact

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## Top Skills

Data Analysis

Python

Process Automation

## Certifications

Python Fundamentals

Data Analyst Nanodegree

## Honors-Awards

Professional Development  
Certification in Marketing

# Christopher Hutt

Data Scientist Seeking New Opportunities

Boulder, Colorado

## Summary

Data scientist with proven ability to deliver real-world results through data analysis, data management, process automation, and machine learning. Skills & Technologies include:

- Scripting/Query Languages: Python, Django, Ruby, Jupyter Notebooks, SQL, Excel, Git, HTML
- Data Visualization: Tableau, Data Studio, Google Analytics, matplotlib, ggplot, seaborn, Photoshop, Powerpoint
- Data Science: NumPy, Tensorflow, scikit-learn, Process Automation, Statistics, Machine Learning
- Data Management/Migration: Pandas, JSON, Google Cloud, AWS with Boto3 (S3, IAM, SFTP), ETL, MongoDB, Anaconda

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## Experience

Kapost

Data Scientist

October 2018 - July 2019 (10 months)

Boulder, Colorado

Kapost was a startup SaaS content marketing platform that supported the full lifecycle of content across marketing and content teams. As a member of the technical services team, developed solutions to meet unique customer needs and define requirements. Specifically I:

- Improved data migration efficiency by 492% using custom built process automation and AWS tools.
- Designed and implemented data collection approaches that captured relevant user behavior to enhance identification of customer patterns and areas to improve support and training.
- Built functional proofs of concepts and solutions in Python and Ruby to meet unique customer needs.

- Developed custom ETL tools to facilitate a smooth customer experience for client on-boarding to a unique SAAS platform.
- Led global project and documentation of major enterprise client data migration and onboarding, identified process improvements and innovations which significantly reduced manual workload and client frustration. Project scoped to require two people four months to complete was finished in less than 4 weeks.
- Leveraged APIs to create complex custom reports for enterprise clients to better understand adoption, usage, and efficiency of their software instance.
- Created scripts to automatically update and document software configurations, assets and metadata.
- Supported direct customer requirements gathering and communication
- Served as liaison between consulting and implementation team, clients' software administrators, and end users.
- Company had a successful exit through acquisition.

## Rocky Reach LLC

### Data Analyst

September 2014 - October 2018 (4 years 2 months)

Boulder, CO

Data analysis and AdTech consulting. Google AdWords certified.

- Increased funnel traffic 50% year-over-year for dozens of clients as measured by click-through rate without increasing Ad Buy through execution of customized A/B tests designed to optimize ad placement and keyword economy.
- Identified a 125% conversion rate disparity between ten distinct marketing campaigns measured by a custom variable built from a historical database and visualized with Seaborn enabling a client to target resources more efficiently.
- Developed and managed eighteen content distribution calendars with daily publications including blog articles, ads, social media posts, and custom visualizations while assessing their performance using Google Analytics.
- Managed multiple customer relationships effectively.

## Independent Contractor

### Data Analyst

September 2010 - September 2014 (4 years 1 month)

Boulder, Colorado

While completing my graduate degree, I worked as a data analyst supporting a variety of customers focusing primarily in data analysis and digital marketing.

- Delivered data analysis, developed marketing materials, and designed and implemented digital advertising campaigns for various start-ups and established clients across multiple industries including education, retail, consumer packaged goods, and professional services.

## McLarty Associates

### Attache

January 2009 - August 2010 (1 year 8 months)

Washington, DC

- Contributed to the creation of a data model which identified an 18% efficiency opportunity for a client by scrapping data from disparate websites and government sources.
- Advanced a client's international strategy initiative which led to a 32% shift in market share by providing a comprehensive evaluation of dozens of international regulations.

## Preferred Staffing Group

### Policy Analyst - Efficiency Consultant

February 2007 - January 2009 (2 years)

Washington DC

- Improved case completion speed by up to 15% by building a six-variable workflow database, setting quarterly development goals, and analyzing the results of new management strategies over time.
- Analyzed the impact of resource distribution strategies in real-time crisis management situations.

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## Education

### The George Washington University

Bachelor's, International Affairs · (2003 - 2006)

### University of Colorado at Boulder

Master's, Writing and Marketing · (2010 - 2013)

### Hampshire College

Japanese, International Affairs · (2002 - 2003)